



Give a ShoutOut to a dancer, your class, a favorite teacher, or one of our awesome volunteers in HPSD's 2024 Spring Concert program.

# **DIMENSIONS:**

4.5" wide x 3.75" long

# Cost:

\$70 w/Souvenir Program

#### DATE DUE:

Mon, May 6, 2024

## **EMAIL:**

laura@hydeparkdance.org



# **FAMILY SHOUTOUT DESIGN OPTIONS**

## Have HPSD design the ShoutOut:

If you don't want to create the ad yourself, just send 1–2 pictures (any size) along with text (20 words max) to Laura at <a href="mailto:laura@hydeparkdance.org">laura@hydeparkdance.org</a> and we'll take care of the rest. Due Date: May, 6 2024

### Design the ShoutOut yourself:

To create the design yourself, we recommend Canva, <a href="www.canva.com">www.canva.com</a>. After you have created your Canva account, click on File. The drop-down menu will appear. Click on Custom Design, then set the margins in INCHES to 4.5 w x 3.75 l. Make sure you don't set it to px, mm, or cc — it MUST be in inches. Once you are done creating your ad, click on download to save your design to your computer and send it to Laura at <a href="mailto:laura@hydeparkdance.org">laura@hydeparkdance.org</a>. Due Date: May 6, 2024

### **Really Helpful Tips**

- 1) Crop the photos so that you fill the picture with your dancer; cut out extraneous backdrop.
- 2) Don't use too many photos; it's your message that matters.

#### **PAYMENT OPTIONS**

Payments for ShoutOuts are accepted through Square. To pay, please click on this <u>link</u>. Or, scan this qr code:

